

# The TJC Pow Wow

Vol. XXVIII No. 6 Tyler Junior College, Tyler, Texas, Wed., December 5, 1962 8 Pages

## Fowler Weighs Right

By Dianne Halyard  
and  
Danny Teague

Flowers need rain to blossom.  
Students need counseling.

Two years ago Miss Jerry Presley went to Registrar Eddie Fowler's office to enroll in a business course. Fowler, professional counselor and psychology major, asked her some questions and weighed her answers.

He discovered her love for math and persuaded her to choose a math major.

Last year Miss Presley was awarded the \$500 Texas Society of Professional Engineers Scholarship for outstanding work in mathematics here. She was selected over the top engineering, chemistry, geology and physics students.

## TJC Debate Team Wins Over Etex

The TJC debate team won two of three debates over East Texas States Teachers College Friday at Commerce.

The first debate team at TJC in 12 years debated in their first intercollegiate contest with ETSC. Paris Junior College also attended the meet but was beaten by ETSC.

The teams debated the national proposition: Resolved: that the non-Communist nations of the world should establish an econ-

omic community.

Debate Sponsor Clarence Strickland says, he was "pleased with the showing of the TJC debate team at ETSC."

"It is representative of high standards of excellence found at TJC," says Strickland. "I think the fact that our beginning debaters beat the more experienced debaters of a four-year college is of some significance."

Strickland has invited both Paris and East Texas for similar meet in Tyler, Dec. 14. He is awaiting their approval of the date.

The debates at Commerce were held in Dealey Hall and were sponsored by the speech department, headed by C. L. Farr. Mrs. Ann Norment of Paris sponsored the PJC debate team.

Debators making the trip to Commerce were Malloy Gould, Suzie Kantor, Steve Wilkinson, Sue Kendrick, Mike Armour, and Bob Osborn. All participated.

Miss Sue Kendrick and Ray Norton debated the affirmative and Mike Armour and Bob Osborn the negative.

(See DEBATE, Page 3)

## Watson Wise Donates Original Paintings

By DIANNE HALYARD

Two original paintings, the "Annunciation" and "The Twenty-Third Psalm," are the latest gifts to the college, courtesy of President of the Board of Trustees Watson W. Wise.

The two oils bring the Watson Wise Art Collection at TJC to a total of 26 paintings and eight statues.

"I've donated about half the paintings to TJC in memory of my mother and father, Mr. and Mrs. William A. Wise," the board president said. "I've lent the others from my private collection."

His latest donation "is in line with his actions and generosity of the past," Dean E. M. Potter said.

The "Annunciation" is by Lady Ragnhild Campbell. Alexis Jean Fournier is the artist of "The Twenty-Third Psalm," painted in 1923.

### 'Annunciation' In Library

The "Annunciation" has been placed across from the library in the front hall. "The Twenty-Third Psalm" has been placed in the rear archway of the library.

Wise met Lady Campbell in the spring of 1961 on the island of Malta where her husband had been British governor general of

the island.

After watching her family die in Budapest, Lady Campbell began a sketch on white paper. At first the sketch was meaningless shapes. ". . . from these shapes there emerged two geometrically shaped figures and a flower. The other contorted lines began to represent the attached wing of an angel," she said.

"Bending her head, Mary was falling to her knees on the stone."

According to her, the "strong, racing rhythmic lines" represent the "devastating emotional storm raging in my heart." The abstract wind does not blow the hair or the robes of the figures. The devastating effects of war are shown in the treeless mountain. The stone is representative of "civilization, art, and architecture destroyed by blitz war."

### Queen Likes Painting

Queen Elizabeth, when still a princess, suggested the picture be placed in a gallery or college. Lady Campbell told Wise she did not want to part with the picture until he mentioned he would like to have it for an exhibit in a college. She changed her mind.

"I hope it will bring you and the viewers at your college the same serene happiness and joy that it brought to me," she told him.

## New Dormitory Opens Jan. 6

The new 24-room men's dormitory on Lake Street will open for residents the afternoon of Jan. 6 following the Christmas holidays.

One of three men's housing units on campus, the dorm adjoins the Men's Residence Hall. It will house 48 more students, two per room. These residents will have individual accessories: one desk, one bed, and set of drawers.

All men interested in living in the new dorm must check with Miss Maxene Robinson in the dean's office as soon as possible. Application must be filled out by each person desiring residence.

Those living in the dorm will follow accepted dorm regulations, said Dean E. M. Potter. Monthly dorm price is \$30 per person.



**FIRST VISIT TO CAMPUS**—Elwood Preiss, assistant director of admissions at The University of Texas, toured the campus and discussed the University's catalogue of admission for prospective students with Registrar Eddie Fowler last week. Preiss studies and evaluates transfer transcripts in terms of the University's transfer policy. He says a student transferring from TJC does as well as the native student at the University. Each year Fowler and Preiss discuss subjects and degree plans for students transferring to Texas so the student can make the transition to the University without any problems. The PTA of Robert E. Lee asked Preiss to come to Tyler to discuss college admissions at its Nov. 20 meeting.

## 'Ordinary Old Designer' Leads Monotonous Life

By WILL JENNINGS

He says nothing ever happens to him. His life is the same hum-drum from day to bored, black day.

Though a youthful dark sparkle belied his words, speech instructor Clarence L. Strickland lamented at his desk from behind a black mustache and drooping exotic pipe: "I don't see why anyone would want to interview me. I'm just one of the millions."

He wearily folded his hands behind his head, stretched dishearteningly. There was a suspicious rip along the middle of

the back of his shirt.

\* \* \*

Strickland and his terrapin, rabbit, two mongrel dogs, and one Siamese cat—a menagerie he feels lost without—troop along life in crashing monotony.

\* \* \*

His open shirt back fluttering, he sketched with map colors on a sheet. Besides teaching debate, speech, set production, and parliamentary procedure he is a scenic designer.

"Just an ordinary old designer."  
(See STRICKLAND, Page 3)



**BEAUTY CANDIDATES**—The most beautiful girl on campus and her runners-up were chosen last night from 24 organization beauties. Results of the beauty pageant were too late for publication in this issue. Beauties and their respective organizations are (top row left to right) Mary St. Cyr, Student Council; Shelia Newman, Pow Wow; Shirley Hill, SEA; Martha Windham,

Kappa Sigma Lambda; Carole Johnson, Phi Theta Kappa; Donna Windham, Alpha Delta Chi; Ginger Blas, Sigma Sigma; Louise Wingate, Sophomore Class; Betty Brinkley, Pre-Law Club; Cynthia Nichols, Sans Souci; Carol Tompkins, To-Kalon; Jan Anderson, Boys' Dorm; (bottom row left to right) Doshia Woodfin, Rodeo Club; Beverly Ray, Apache Yearbook Staff; Mary Lee

Breakfield, Atta Kula Kula; Marlene Geng, Girls' Dorm; Jo Ann Rowland, Freshman Class; Marcia Chancellor, Geology Club; Miki Wright, Apache Belles; Martha Bryant, Apache Band; Lane Duffey, Home Economics, and Mary Canterbury, Apache Guard. Beauties not pictured are Phyllis White, TESN; and Sandra Nelson, singing Apaches.

## EXES IN THE NEWS

**Bloodworth Named Bank Examiner**

Dexter F. Bloodworth, who attended TJC in 1959 and 1960, has been appointed Trainee Assistant Bank Examiner with the Federal Deposit Insurance Corporation, Kansas City, Mo.

Majoring in English and accounting, Bloodworth collected 62 semester hours of credit during

two years in night school at TJC. He also has a few years of banking experience, said FRIC Supervising Examiner Stanley Pugh.

As a result of eligibility, Bloodworth obtained the appointment through a written Civil Service test under the Federal Civil Service Entrance Examination.

His appointment in the Federal career service is under regulations of the United States Civil Service Commission.

Liz King, ex of 1960, is the new publicity chairman for Smith County Red Cross. Her appointment was made by Foster Murphy, chapter Red Cross board chairman.

Miss King is an executive assistant at Reynold's Advertising Agency. She will handle Red Cross publicity for all programs free of charge.

**Math, Science  
English Giving  
Most D's, F's**

The three courses producing the most D's and F's this nine weeks were math, science, and English, according to Mrs. Mary Wallace, director of guidance counseling.

"An approximate 675 students made one or more D's or F's," in some subject, said Mrs. Wallace.

Counselors Leo S. Rudd and Mrs. Wallace are conferring first with students who made three to five D's or F's.

According to the director, the attitude of most students is "favorable" because they now realize the time has come to "stop their foolishness and buckle down" to their studies.

**Adequate News Media  
First Says Cutting**

By LINDA NELSON  
and  
PETE ROSE

Providing a public service by building up an adequate news media for the people is the primary job of a news broadcaster, according to Bob Cutting, news director of television station KLTW.

Cutting was the fourth and last

speaker to address freshman journalism students on professional journalism.

A good TV reporter, the news director told the freshmen, must have contacts, or sources for his information. He must call them regularly—from one to 10 times per day—to let them know he is interested in getting a news story.

"The newsman is obligated to give the full researched story rather than his own opinion," Cutting said.

Phone calls, he added, are the main source of information for the TV news media.

Cutting emphasized that it is the newsman's job to ask questions of a news source, discover if the source is reliable, and give the correct facts when reporting a story.

He named the hospital, district attorney, sheriff's office, and funeral home as chief news sources a good reporter should be familiar with.

Radio and TV journalism is basically not much different from the newspaper, said Cutting. "We use the news wire service as do newspapers. KLTW is an outlet of the Associated Press."

In writing for a newspaper a reporter gathers the facts and puts all that are possible into his story. In TV and radio, the shorter the news story, the better, said Cutting.

"Radio and TV news programs must give news concisely because there is not enough time to go into depth on each story," he said. "If a story is important enough, however, an entire program may be devoted to it," he added.

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## Dec. 10 Deadline For Pages

Pages in the '63 Apache Yearbook are on sale to campus organizations until Dec. 10. Organizations are requested to send a representative to Jimmy Reynolds, editor of the organization section, or Jan Anderson, Apache Editor with a "dummy" copy of the page as it is to appear in the Apache.

Both dummy copy and payment must be in by Dec. 10, according to Anderson.

## LEE STUDENT ADDRESSES SEA

## 'A' Harder To Make In Norway

By BETTY WHATLEY

It is harder to make an "A" in Norway than in America, according to blonde-haired, blue-eyed Miss Turid Valsavaag, an exchange student from Stavanger, Norway.

The 18-year-old senior at Robert E. Lee, who is staying with the T. C. Harvey family in connection with International Christian Youth Exchange, addressed about 27 SEA members Wednesday.

Miss Valsavaag said the grading system in Norway ranged from failure to excellent and that it is very hard to make "excellent."

"Excellent" is not even given in subjects such as history or geography, she said. Even if you make the next highest," she added, "that is still very good."

The elementary schools are tuition free and students begin at age seven, according to Miss Valsavaag. She says there were some trade schools, boarding schools, and vocational schools. "There are very few private schools," she added.

After elementary school, a student has two choices. One is called Realskole which is a three year school similar to our senior high and the other is a continuation school which teaches practical subjects, according to Miss Valsavaag.

These practical subjects include

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To insure the desired representation and a certain amount of uniformity, Reynolds said, the Apache staff will assist any organization seeking help with their dummy page.

Organizations are asked to arrange with Reynolds for pictures to be taken; including time, place,

and the type of pictures wanted.

The staff will accept pictures taken by another photographer provided they are of good quality and the correct size, Reynolds said.

The staff suggests that organizations use the services of the staff photographer. The staff reserves the right to reject any picture that is not up to the standard set for the Apache.

year colleges were more like American junior colleges.

Their major high school subjects are Norwegian, English, mathematics, science, geography, Latin, German, physics, chemistry, history, religion, and physical education.

"We go to school from 8:30 a.m.-2 p.m. with 20 minutes for lunch and have six periods a day," she said.

## Campus Parking Improves Fine Collection Drops

Campus parking is improving, but "we still have a few offenders," says Dean E. M. Potter in estimating that from 20 to 25 parking tickets are issued each week.

"The students who continue to park in lanes marked 'faculty' are getting most of the parking tickets," he said.

Dr. Potter says the money collected "is not important but is the only way to enforce the rule. I wouldn't care if we didn't collect a nickel because then I would know we had complete co-operation."

Students who continue to receive fines are also warned that a continuation of these violations could cause them to be barred from parking on the campus, the dean said.

The money is being deposited in the general fund by the office secretaries.

"When you deal with a large group like we have here at TJC, you will always have offenders of rules," he said.

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## Two-Thirds Troup Seniors Enroll Here

Thirty-one graduates from the 1961-62 graduating classes of Troup High School are attending

● Strickland  
(Continued From Page 1)

er—that's me," he said with a thoughtful puff of pipe.

He is also color blind. Strickland is just an ordinary color blind scenic designer.

The sly double-talking instructor discovered this trait in the first grade.

"Our class was assigned to draw a dog and color it. Man, I worked so diligently, so carefully—you could even see the hairs on my dog. Then I carried my picture to the teacher. She laughed in my face.

"I had painted the dog green."

\* \* \*

Poor old Strickland will just have to suffer along with his uninteresting, uneventful life.

"I don't guess there's any hope of my getting out of my rut."

## ● Debate

(Continued From Page 1)

The TJC debate team was presented Thursday on the program of the Tyler Rotary Club at the club's weekly luncheon. The teams debated the national proposition: Resolved: that the non-Communist nations of the world should establish and economic community.

This debate was the first debate before a Tyler audience.

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## An Excuse For Chaos

School spirit has several faces. Some of these faces are open and purposeful. Others are black and destructive.

What school spirit should be and what it sometimes is are contrary to each other. Ideally, school spirit would consist of love and loyalty to the school. It would be demonstrated by attendance and participation in school functions. A person with the spirit would be jubilant when his team wins and have a sick, empty feeling in the bottom of his stomach when they lose.

This is idealistic.

In the guise of school spirit students grow tempestuous to extreme and the results are fights, vandalism, and chaos. School spirit is an excuse to be savage for a moment. Sportsmanship is forgotten.

Basketball season is here and with it are games with traditional rivals.

Students have a choice of demonstrating spirit stemming from fondness for the college or demonstrating a twisted, perverted spirit. The team would appreciate the exuberance demonstrated in cheers rather than spent under the false pretense of school spirit. H. B.

## Cuba Always Red

Americans might as well get used to a Soviet satellite in the Caribbean. The president has OKed a permanently red Cuba and perhaps permanently jeopardized American security.

Kennedy fumbled at the Bay of Pigs and stayed soft on Cuba until the momentous blockade—just in time for November elections.

The young president then created a "big stick anti-communist" image and "nasty old Khrushchev" appeared to tremble and retreat like an "acted to perfection TV melodrama."

And now in the play's glorious ending, the hero appears to have won:

JFK tells Americans Soviet rockets and bombers have vanished—the US will eventually have "complete" proof.

But what did blockading missile spotters really see?

Answer: canvas covered crates on the decks of Russia bound transports.

No one saw the "former Cuban missiles."

And now U.S. officials admit Castro is hiding the "Russia bound missiles" in mountain caves.

The Kennedy regime, of course, tells the public these are "defensive" missiles with 25-mile range.

But Americans have heard this "defen-

sive" trite before.

"The Miami News which has a remarkably high record of accuracy in reporting developments in Cuba," says Time Magazine, "flatly stated that the White House had 'hard' intelligence of cave stored missiles that could carry nuclear destruction to U.S. cities."

And even if "on sight inspection" materializes, who can say every cave and dense jungle capable of hiding missiles can possibly be inspected?

Even if, as Kennedy has said, the nuclear capable missiles and bombers are gone, Cuba still poses a threat:

Nine thousand Soviet "technicians" remain in Cuba.

Time Magazine reports there are "also indications, leaked by Polish communist sources, that the Chinese have moved into Cuba in force."

MIGs, tanks, and related missile equipment definitely remain in Cuba.

If the "pre-November" nuclear build up occurred as quickly as the president says, what is to prevent an equally fast nuclear rearmament with the blockade now gone? "Washington stupidity:" "They don't know what they're doing." But it is possible they know exactly what they are doing and the prospects are terrifying.

G. R.

## Letters Welcomed

The TJC Pow Wow has in each issue a page devoted to its readers—the editorial page, page four.

There are 70 inches on the page. Aside from editorials, the readers are welcome to the rest of the space.

There are limitations and requirements.

All letters must be signed. If requested, the name will be withheld. In order for the Pow Wow to publish as many letters as possible, letters must be limited to 300 words.

The Pow Wow invites its readers to "fill up" their own page.

D. H.

## The TJC Pow Wow

The TJC Pow Wow, official newspaper of Tyler Junior College, is published every other Wednesday, except during holidays and examinations, by the journalism classes.

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## — Letters To Apacheland —

### Free Tickets

To the Students:

I would like to take this opportunity to welcome you to Tyler and to Rose Bowl Lanes. I am sure that you will enjoy your stay here and I want you to take advantage of our service to TJC students for your "off campus" recreational hours. Rose Bowl Lanes is equipped with 16 Brunswick Automatic Pinsetters, Telescores, Snack Bar, and friendly personnel to serve you.

I invite you to stop by and pick up your "Student Discount Card," exclusively for TJC students, and to use this letter for one FREE GAME of bowling on us. This will give both you and me the chance to get acquainted.

Be sure to watch for our free TJC instruction class which will

begin after New Year.

Sincerely,  
Bill Hendrix, Mgr.

### Reply To Barnett

To the Editor:

This letter is in answer to Mr. Howard Barnett's opinions as stated in the November 21 issue of the TJC Pow Wow. I think it is only fair to get the opinion of someone sitting on the other side of the fence:

We are very fortunate to have someone like George Richardson standing between the communist conspiracy and the Constitution. He is a true conservative dedicated to making the liberals as uncomfortable as possible.

As far as the school or the paper having "Republican sympathies," the assumption is ridiculous.

George is active in politics as everyone who is interested in good government should be. His restraint concerning political issues is commendable and his treatment of Kennedy is far from being too critical. Kennedy's policy of "sell out" and then "get out" deserves more attention than it is getting at present.

Mr. Barnett's last statement dealing with the U.N. reflects the warped thinking of the liberal mind. The U.N. is always has been, and always will be a tool of international communism.

### Straight Talk

## Tyler, Federal Aid

By George Richardson

A vast majority of polled students on the campus are proud Tylerites Nov. 19 rejected federal "grant-in-aid" funds for water and sewer projects by better than a two-to-one majority.

The vote and the student support indicated a well founded civic pride:

Tyler has grown from a small, insignificant town to metropolitan proportions in less than 30 years.

Though Tyler lacked the East Texas oil field's resources, she capitalized on the oil boom by providing office space and residential areas to attract incoming oil companies and their employees.

And by attracting new industry, Tyler continues to grow.

## Council Watch

By BOB OSBURN  
BUZZ SESSION

Last Monday's student council meeting started with a gab session among the representatives, as they tried to figure out what Student Body President Doug Warner was sketching on the blackboard.

After finishing his figures, Warner explained the large drawing was a map of Texas marked off in zones, and the two rectangular figures were cards—all used in Abilene Christian College's new Transportation Center.

Warner told the council that he saw the new Center go into effect over the Thanksgiving holidays at ACC and that it met with much success among all students trying to get home for the holidays.

The president wants to establish such a center at TJC with emphasis on the Ark-La-Tex region. The center would work like this:

A map of the region would be marked off in zones. A person needing a ride to a certain town would fill out a "riders" card and place the card on the zone number of his destination. Students with a car wanting "riders" would fill out a "drivers" card and place the card on the zone number of his destination.

The cards would have each person's name, address, phone number, destination, and on the "drivers" card, the time leaving.

The next step is to use the telephone to reach either the "driver"

or "rider" and make definite arrangements. The council voted unanimously to look further into this situation.

### PARTY PLANS

Freshman class president, Mike Armour, cited tentative plans for the freshman class sponsoring a "kick-off" party for the second semester.

Woody Roark, sophomore class president, asked what he was "going to kick off." He then explained that he discussed such a party three weeks ago in a student council meeting for the sophomore class party and then jokingly added that he did not like freshmen stealing his ideas.

George Richardson, student council representative, suggested a Sadie Hawkins Dance.

### THE BULLETIN BOARD

The student council discussed plans for having all its activities and announcements posted on a single bulletin board for simplicity and cleaner looking buildings.

The possibility of all organizations having a similar bulletin board in a designated place was discussed.

This would solve the problem of confusion created at activity period when meetings are trying to be determined. "Special bulletin boards for each organization," says student council representative Jan Anderson, "will unclutter our buildings."

Communist Alger Hiss drafted the U.N. Charter. The preamble should have read, "This is an international organization of the communists, by the communists and for the communists to further world domination and socialism 'without firing a shot'."

Edmund Burke summed the situation up rather well when he said "the only thing necessary for the triumph of evil is for good men to do nothing."

My thanks to you, George, and stand by your beliefs. Let's see more of the same.

Sincerely,  
Les Tooker

### Column Endorsement

To the Editor:

Please extend my congratulations to George Richardson on his courageous acceptance of responsibility in pursuing the policy his judgment dictates.

His articles on the U.N. have been the most concise, comprehensive, and consistent survey I have ever seen.

My opinion is not, I am sorry to say, of great importance to you "officially;" but I want you to know that I appreciate the excellent job I think the Pow Wow staff is doing.

Sincerely,  
(Miss) Neva Forney

Civic leaders accomplished this growth by the same careful and vigorous planning that has made Tyler Junior College one of the nation's top junior Colleges.

City growth and college growth have resulted from "community" effort, not federal hand outs.

But more important than civic pride, the vote and student support reflect a realistic outlook:

"Federal aid brings federal control."

When any living thing begins to depend on first one free hand out then another, it eventually can do nothing for itself. It is then helpless to fight tyranny.

The farm program, for example, began as a "free subsidies" affair. It has developed into an octopus that controls the farmer's every move.

Today a farmer can be imprisoned for growing grain and feeding it to his own livestock if that grain is not raised within government acreage allotments.

Liberals insist the government must regulate "the farmer. Voluntary restraint would be ridiculous in this area."

But federal control does not hold true for the farm program only.

In the supreme court's 1942 Wrichard vs. Filburn case the court ruled: "It is hardly lack of due process for the government to regulate that which it subsidizes."

The federal government must regulate whatever it "aids." Not to regulate federally subsidized highway construction, housing, education, or water and sewer projects would equal fiscal irresponsibility.

Dallas has rejected Love Field "aid;" Dallasites must pay for air field improvements. Richardson, a Dallas suburb, has turned down "lunch counter aid;" school lunches now cost more. Tyler has refused water and sewer project aid; bond issues must now be floated to pay for needed improvements.

Liberals and the uninformed argue "we're paying taxes for aid to other cities and states, why shouldn't we get something for our tax dollar?"

The answer:  
Someone must begin the fight against ruinous give-away programs and take a stand against national bankruptcy and a completely centralized government that can result. Somewhere people must start the return to dignity. It might as well be Tyler.

# 'Teahouse' Opens Tomorrow Evening

Las Mascaras' presentation of "Teahouse of the August Moon" opens tomorrow night at 8 p.m. in

Wise Auditorium for three nightly performances.

Tomorrow night is student night,



**PERFORMING DUTIES TOO WELL . . .** Captain Fisby (John Hughes) explains to Geisha Lotus Blossom (Ako Kugimiya) that he's already comfortable. This is a scene from Act I of "Teahouse of the August Moon" opening at 8 p.m. tomorrow in Wise Auditorium.

## Duo-Pianists

Here Dec. 13

Duo-pianists Howard and Patricia Barr will be featured in the East Texas Symphony's second season concert Dec. 13 in Wise Auditorium at 8:15 p.m.

TJC music department head Joseph Kirshbaum conducts the orchestra.

The pianists will play "Concerto in C Major for Two Pianos and String Orchestra" by Bach and the "Carnaval des Animaux" of Saint-Saens.

East Texas Symphony manager P. C. Martinez says the Barrs attended the same elementary, junior, and senior high schools and were graduated from the same college.

Martinez says "their first musical instruction was from the same teacher and their advanced study in the solo repertoire at university and post graduate level was from the same teachers."

## College Dance Set Dec. 15

"Holiday Whirl" is the theme for the Dec. 15 all-college Christmas Dance, says Miss Carol Thompkins, president of To-Kalon Sorority.

To-Kalon and the Apache Guard Association are collaborating on arrangements of the 8 to 12 p.m. formal to be held in the Teepee.

The Teepee will be decorated in red and green in keeping with the holiday spirit, according to Miss Thompkins. Refreshments of punch and cookies will carry out the red and green decor.

Guests to the all-college affair will get the "red carpet" treatment. The carpet will begin at the entrance and continue under a row of hurricane lights strung on a glittering gold rope.

"AGA and To-Kalon are going all out to make this one of the finest dances of the season," says Howard Barnett, president of AGA. "Despite the expense, no tickets will be sold. The whole college is invited to the dance

at no charge."

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... the STORE  
with MORE  
of Everything  
for Christmas

the only night students can see the play with their activity cards. Other performances will be \$1 for adults and 50 cents for students.

Dr. Jean Browne, head of the department of speech and drama describes the three-act play as "one of the greatest satires of this century."

The plot of the play concerns a young American Army officer's misconception of a geisha. According to Dr. Browne, most Americans believe geishas are "you-know-what." The author, John Patrick, pictures the geisha as a "beautifully educated girl in an old and honorable profession."

Members of the cast are Colonel Purdy, Malloy Gould; Captain Fisby, John Hughes; Sergeant Gregovich, David Johnson; Captain McLean, Mike Smith; Sakini, Bill Pratt; Lotus Blossom, Miss Atsuka "Ako" Kugimiya; Miss Higa Jiga, Miss Ellen Burge.

Also Mr. Oshira, Jimmy Gasparini; Mr. Sumata, Tony Pate; Mr. Keora, Don Perry; Mr. Seiko, George Kirschner; Mr. Hokaida, Jimmy Pennington; Old Man and Sumata's father, Albert Saleh; Old Woman, Miss Hilda Griffin.

Other members are Old Woman's daughter, Miss Francis Phillips; David Kung and Tale Kung, children, Kemp Strickland and Miss Sheila Strickland; Geishas, Misses Charlotte Harwell, Helen Hesse, Linda Nelson, Francis Neal, and Francis Philips.

December 5, 1962

TJC POW WOW

Page 5

# MARK'S

## GIFTS FOR MEN

MEN'S SHOP



Hundreds of Gifts for You.

## CHRISTMAS MALE

### ★ SPORT SHIRTS



Outstanding group includes plaids, solids in long sleeve, both in Ivy and Regular collar styles for all age men in all the best fall and Christmas colors.

by Van Heusen

from \$5.00

## MARKS for YOUR CHRISTMAS MALE

### ★ SWEATERS!

Classic long sleeve wool, wool blends and Orlon in solid color skei. patterns. Pullover and cardigan for everyone's taste.

by Van Heusen

from 8.95



"for every man who's young . . . at Heart!"



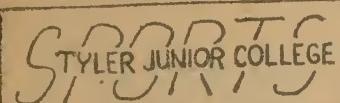
**MARK'S**  
MENS SHOP

GIFT WRAP  
FREE

115 W. Ferguson

LY 3-7941

# Nation's No. 5 Apaches To Meet Panola, East Texas



By DEASON HUNT

The number five nationally ranked Apaches go to Carthage to meet the Panola Ponies and to



(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

## HAPPY TALK

As we all know, conversation is terribly important on a date. When lulls in the conversation run longer than an hour or two, one's partner is inclined to grow logy—even sullen. But occasionally one finds it difficult to keep the talk going, especially when one is having a first date with one. What, then, does one do? If one is wise, one follows the brilliant example of Harlow Thurlow.

Harlow Thurlow prepares. That is his simple secret. When Harlow is going to take out a new girl, he makes sure in advance that the conversation will not languish. Before the date, he goes to the library and reads all 24 volumes of the encyclopedia and transcribes their contents on his cuffs. Thus he makes sure that no matter what his date's interests are, he will have ample material to keep the conversation alive.

Take, for example, Harlow's first date with Priscilla de Gasser, a fine, strapping, blue-eyed broth of a girl, lavishly constricted and rosy as the dawn.

Harlow was, as always, prepared when he called for Priscilla, and, as always, he did not start to converse immediately. First he took her to dinner because, as everyone knows, it is useless to try to make conversation with an unfed coed. Her attention span is negligible. Also, her stomach rumbles so loud it is difficult to make yourself heard.



"Wash your cuffs and be my love!"

So he took her to a fine steak house where he stoked her with goblets of Black Angus and mounds of French fries and thickets of escarole and battalions of petit fours. Then, at last, dinner was over and the waiter brought two finger bowls.

"I hope you enjoyed your dinner, my dear," said Harlow, dipping into his finger bowl.

"Oh, it was grandy-dandy!" said Priscilla. "Now let's go someplace for ribs."

"Later, perhaps," said Harlow. "But right now, I thought we might have a conversation."

"Oh, goody, goody, two-shoes!" cried Priscilla. "I been looking everywhere for a boy who can carry on a intelligent conversation."

"Your search is ended, madam," said Harlow, and pulled back his sleeves and looked at his cuffs to pick a likely topic to start the conversation.

Oh, woe! Oh, lackaday! Those cuffs on which Harlow had painstakingly transcribed so many facts—those cuffs on which he had noted such diverse and fascinating information—those cuffs, I say, were nothing now but a big, blue blur! For Harlow—poor Harlow!—splashing around in the finger bowl, had gotten his cuffs wet and the ink had run and not one word was legible! And Harlow—poor Harlow!—looked upon his cuffs and broke out in a night sweat and fell dumb.

"I must say," said Priscilla after several silent hours, "that you are a very dull fellow. I'm leaving."

With that she flounced away and poor Harlow was too crushed to protest. Sadly he sat and sadly lit a cigarette.

All of a sudden Priscilla came rushing back. "Was that?" she asked, "a Marlboro you just lit?"

"Yes," said Harlow.

"Then you are not a dull fellow," she cried, and sprang into his lap. "You are bright! Anybody is bright to smoke such a perfect joy of a cigarette as Marlboro which is just chock full of yummy flavor, which has a Selectrate filter which comes in a soft pack that is really soft, and a Flip-Top Box that really flips, and which can be bought wherever cigarettes are sold in all fifty states and Duluth . . . Harlow, tiger, wash your cuffs and be my love!"

"Okay," said Harlow, and did, and was.

© 1962 Max Shulman

\* \* \*

*The makers of Marlboro cigarettes, who print this column at hideous expense throughout the school year, are very happy for Harlow—and for all the rest of you who have discovered the pleasures of Marlboro.*

Van to play the East Texas Junior Varsity in the only two games to be played before the Christmas holidays.

Ranked only two behind Texas Eastern Conference member Lon Morris — number three — the Apaches were undefeated in four games when the TJC Pow Wow went to press. Scores of Monday's SMU game and Tuesday's Allen Academy contest were not available in time to be included in this issue.

The Ponies will be trying to avenge a 19-point loss last Thursday to the Apaches when they meet Thursday night. Panola has a 1-2 record, losing also to TEC member Kilgore.

About Sports

### NJCAA Indicates Region 14 Stiff

Deason Hunt

If the first NJCAA basketball poll is any indication, the Region XIV representative to Hutchinson, Kan., will have some stiff competition.

Number three nationally is Lon Morris of Jacksonville, National finalist last year. The Apaches, eliminated from the Region XIV tourney by Lon Morris, are listed number five.

Kilgore's Rangers, defending TEC champs are rated number 15 in the poll.

\* \* \*

The Apaches for the present are sole possessors of first place in the TEC. The victory over Texarkana, the only conference game, indicates however that it will be another race to the finish.

With Lon Morris, Tyler, and Kilgore all highly regarded, it might seem, these three teams would run away with the crown. But Texarkana proved—in its first game of the season—the Bulldogs will have to be reckoned with.

\* \* \*

When TJC's Bob Carpenter and Monty Musgrove of Texarkana met in the game, it was like old times. When Carpenter was a senior at John Tyler, he and Musgrove, junior at Texarkana, Texas High, battled for the district scoring lead. Carpenter nosed Musgrove out in the last game of the season when the two teams met.

### New Dues Paying Exes To Get Free Ticket

The Executive Board of the Tyler Junior College Ex-Students Association have voted to offer new dues paying exes a free ticket to the homecoming game, according to President Fred Head.

Officials also decided that next year's homecoming will honor the graduating classes of '33, '43, '53, and '63.

All members of the Ex-Students Association will receive four newsletters at three-month intervals, reported Miss Lougene Wilson, secretary.

Number	Gold	Black	Name	Height
10	11	Jimmy Daughtry	5'10"	
12	13	Kenneth Jackson	6'3"	
14	15	Kenneth Standley	5'8"	
20	21	Bobby Carpenter	5'11"	
22	23	E. B. Welch	6'	
24	25	Dave Holland	6'4"	
30	31	Jerry Tilford	6'3"	
32	33	Tommy Gilley	6'1"	
34	35	Larry Quinn	6'1"	
40	41	Dennis Brand	6'5"	
42	43	Pat Lee	6'1"	
44	45	Rickey McEnroe	6'4"	
50	51	John Snell	6'4"	
52	53	Mike Reinecker	6'4"	
54	55	Mickey White	6'5"	



First TJC-Panola Game . . . Apaches score 80-61 Victory.

## UNMATCHED QUALITY!



**ROBLEE.**

### cordovans

FOR \$21<sup>99</sup>

OUTSTANDING  
MEN'S SHOE BUY!

Specially priced, these genuine Horween Cordovans are literally begging for comparison. They're actually pre-tested for fit, comfort, and unique lightness. Try 'em on . . . you'll see and feel the high quality of this remarkable buy in shoes.

TYLER'S FAMILY SHOE STORE

**OLMSTEAD SHOES**

WEST SIDE OF THE SQUARE

## ROSE BOWL LANES

Bill Hendrix, Manager

**Open Every Night 'til 2 a.m.  
All Nite Friday & Saturday**

- Open Bowling
- Bowling Parties
- Special TJC League
- Free Instruction Classes

- Special TJC Student Prize
- 16 Brunswick Bowling Lanes
- Air Conditioned
- Automatic Pinsetters

AND

## ROSE BOWL SNACK BAR

Corner Palace & Front

Ph. LY 3-5101

# Economy Based On Advertising, Says Schultz

December 5, 1962 TJC Page 7

## 1962-63 Basketball Schedule

Date	Opponent
Dec. 6	Panola
Dec. 14	East Texas Junior Varsity
Jan. 2	Allen Academy
Jan. 9	Paris*
Jan. 11	San Jacinto
Jan. 12	Houston Freshmen
Jan. 15	Lon Morris*
Jan. 17	Kilgore*
Jan. 19	Jacksonville Baptist*
Jan. 29	Texarkana*
Jan. 31-Feb. 2	Tournament
Feb. 5	Jacksonville Baptist*
Feb. 7	Kilgore*
Feb. 9	Henderson County*
Feb. 11	SMU Colts
Feb. 13	Paris*
Feb. 15	Lon Morris*
Feb. 19	Houston Freshmen
Feb. 21	Henderson County*
Feb. 25 - 27	Region XIV Tournament

\* District games

12 Win \$225

## Contest Money

Twelve winners carried away a total of \$225 in the third TJC football contest sponsored by the Brown and Williamson Tobacco Corporation, manufacturers of Viceroy cigarettes.

Jerry Hammons was the first place winner and received \$100 while the second place winner of \$25 was Jack Allen.

Runner-up prizes of \$10 each went to Clifford L. Baggett, Jerry Bond, Judy Hudley, Ray Longshore, Robert Rusk, Diane Bear, Warren Dorman, Deason Hunt, Rudy Rogers and Lavalla Ward.

In the contest to date 36 winners have carried away a total of \$675 in the three football contests, according to Lee Null, college area supervisor for Viceroy cigarettes.

By BETTY WHATLEY

and  
EDDIE SPACEK

American economy is based on advertising, says Don Schultz, display advertising manager for The Tyler Morning Telegraph and Tyler Courier-Times.

Schultz touched on the past, present, and future of advertising in America during a talk last week to freshmen journalism students. His address was the third in a series of talks to be brought by men in the journalism field.

Today, according to Schultz, advertising is basically an attempt to reach a great number of people at the lowest possible cost. "It is the lifeblood of our economy," he summarized.

Illustrating his point, Schultz said that the latest edition of the Tyler Morning Telegraph contained 40 pages. "Without advertising this paper would have four or five sheets," he informed his listeners.

The advertising program of a newspaper is divided into three basic parts: (1) local display, (2) classified, (3) national.

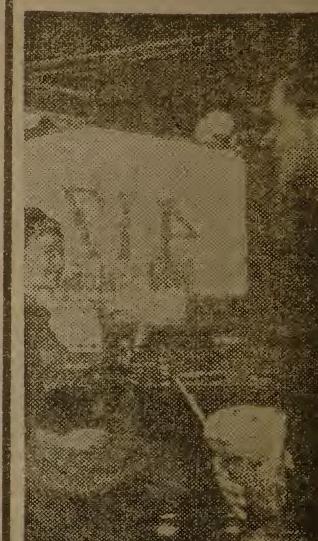
"In the display category representatives call on retail merchants, sell the ad and write it," the advertising manager explained. "Classified works a little like display," he said. "Here salesmanship includes writing copy and making layouts."

National advertising, the largest category, is usually handled by agencies, Schultz continued. "The ad is sent to us in mat or plate form," he explained, "and we print it and merchandise it."



by VAN HEUSEN

Best For  
Christmas  
BECAUSE . . .



**TOPS** ON MANY A  
CHRISTMAS LIST!

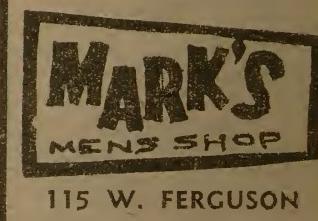


Smith-Corona  
WORLD'S FASTEST PORTABLE

ARNOLD Typewriter &  
Supply Co.

207 E. Ferguson

A man gets  
seen in 417!



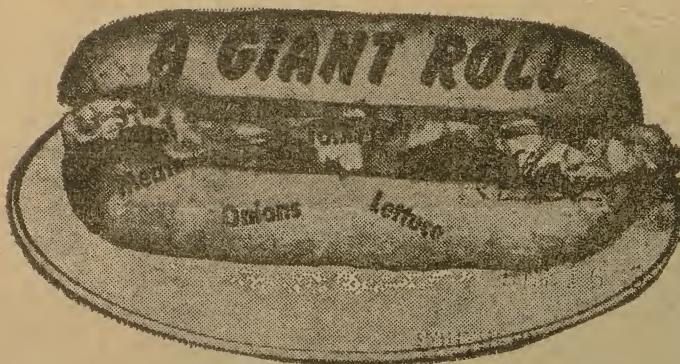
115 W. FERGUSON

1415 SOUTH BECKHAM AT 5th ST.

# K-mart

A Division of the S. S. Kresge Company

It's Big! It's Delicious! It's a Whole Meal!



## SUBMARINE SANDWICH

29¢  
each

4 For \$1.00

An enormous crusty roll jam-packed with cheese, 3 kinds of meats, lettuce, tomato, fresh sliced onions and seasoning!  
Exciting family treat!

served with  
French Fries  
Cole Slaw

57 c

K-Mart  
Discount Foods

## Young GOP Executives Meet Dec. 14 In Tyler

State executives from Texas colleges' Young Republican clubs will meet in Tyler, Dec. 14-15, according to Charles Dillon of Livingston, TJC Young Republican Club president.

The Tyler club is sponsoring the meeting for the year 1962-63.

"Many of the clubs have been acting independently of any state wide organization and with this in mind," says Dillon, "the purpose of the meeting will be discussing and settling pertinent facts and issues of primary importance."

Over 200 college students from various Texas colleges are expected to represent their clubs. "A large turnout with good results is expected at the meeting," says Dillon.

TJC officers are Dillon; George Richardson of Tyler, vice-president.

### CANNATA SPEAKS TO BSU

## Missionary Describes Happiness Key

By DIANE BARRON

God has a will for your life, and the only place you are going to be happy is "in the center of that will," Dr. Sam Cannata, medical missionary to Southern Rhodesia, told the 60 students at the Monday BSU assembly.

### ON K-DOK HEAR

Bill Atkins .....	6-10 a.m.
Randy Robbins ....	10- 2 p.m.
Bill Young .....	2- 6 p.m.

RADIO 1330

"People often ask me, 'How can you carry your family to such a dangerous place as Africa?' My reply," said the missionary with an earnest smile: "We are in the center of God's will which is the safest place in the world—and the happiest."

No money or high position can bring you the happiness that you receive "when you let God have his way with your life," Dr. Cannata instilled in the listeners.

"What are you going to do with the life God gave you?" the young missionary questioned.

"Invest it in something etern-

al," he encouraged. "Your investment determines the eternal outcome of your life."

Warning that "material things are not eternal," Cannata explained that "the only surroundings that are eternal are the people. Invest your life in service to people in God's will and cause—this is eternal."

"There are so many people who have never heard of the abundant life that one has when Christ works through him," stressed the medical missionary home on furlough.

"This is the life the world needs in its search for peace. This life brings peace into the hearts and lives of individuals," he stressed.

Speaking about his work in Africa with a beaming face, he related a story about one of his three preaching points.

After everyone in one of the villages had accepted Christ, they asked Dr. Cannata, "What can we do for our Christ?" "I laughingly told them," said Cannata, "to build a church. To my astonishment, that is just what they did."

These people asked again, "What can we do for Christ now?" Cannata told them to go to the surrounding villages and preach the gospel.

## Faculty Caper At Fair Friday

Faculty members and their spouses had a chance to try their skill and luck at the "Faculty Fair" in the TeePee Friday night.

Games of skill and bingo were featured in the gaily decorated carnival surroundings of the TeePee. Prizes were awarded for the highest score in the skill games and in bingo, according to Mrs. Eva Saunders, chairman of the party committee.

In competing for prizes in the games of skill, the teachers were required to throw a basketball through a hoop, throw ring quoits onto a peg, break balloons with darts and several other games requiring skill. A certain number of points was given at each game which, all totaled, would add up to a maximum of 100 points. The participant with the highest total score was then awarded a prize.

John Hunter acted as caller in the bingo games and winners were awarded prizes in each game.

## Proximity Draws Mineola Students

A college "close to home with an excellent scholastic rating," was the unanimous reason why 18 former Mineola High School students chose TJC.

All 18 students live in Mineola and commute either by bus or car pool.

Business is the most popular major for 7 students: Charles Wood, John Douglas, Shirley Kemp, Sue Snyder, Jimmy Parker, Elinor Dozier and Shirley Dun-

can.

Sophomores Billy Allen, Barry Starnes, Pete Donahoe, Bob Bruce, and Ranny Woods chose Commercial Art, Animal Husbandry, Biology, Land Lease Management, and Law as their respective majors.

Math majors include Beverly Moody, Lynn Dickerson, Ben Neal and Mike Armour while Tim Fulcher chose Journalism and Bill Bronsell Petroleum Technology.

## Petti Sweater and Pant Set



Stove pipe neck floral intasia wool slip on sweater 14.95; fully lined wool pants 12.95. Glass Blue.

See our other Petti sweaters, skirts, and pants.

Hundreds of other gift items to select from.

**Maxine's**  
casual clothes  
114 E. Ferguson

## College Cleaners 16 Locations



- Try Our New Coin Operated Dry Cleaning System

- Complete Service Laundry

- Expert Shoe Repair Service

Stop In At Our Near The Campus Location  
In The Apache Shopping Center

